



Hey Neighbor.

There's something you should know about community development. It's ETOD* and it's about building housing and amenities near public transit, making it easier and faster to get around without a car. It's time to spill the "tea" on what ETOD means. Keep reading and scan the QR code for videos on why it matters.

* Say it like four letters – "E, T, O, D"



Wanna learn more?
Scan for videos.



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What's the ETOD?



"E" for Everyone

ETOD is good for everyone – from homeowners and renters, to seniors and families. ETOD can benefit your community by adding housing options, encouraging locally owned businesses, promoting walkable streets and more. ETOD has particular benefits for Black and Brown communities that have historically faced disinvestment. Right now, ETOD projects are being built in more than half of Chicago's 50 wards – great places like a cooperative grocery store, a print shop, a dance studio and a comedy club. Scan below to see your ward's activity.



More money? No, honey.

With ETOD, affordability is everything. When developers build housing without considering community needs, long-time residents can be priced out. On the other hand, housing near transit can make room for residents, offer diverse and affordable housing types, and prevent displacement.

Less spotty, more walk-y



ETOD promotes public transit and walkable streets, reducing the need for parking spots and lots. Every day, thousands of Chicagoans live and thrive without a car. Businesses get foot traffic. High-rise tenants ride bikes, buses and trains. Transit pulses. It's a vibe every ward should want because less parking means lower housing costs, more neighborhood amenities, greater walkability, and a greener environment.