Welcome back!
ETOD Work Group Update Meeting

Tuesday, November 17, 2020
3:30 pm – 5 pm
Goals for Today

By the end of this meeting, we will have:

• A shared understanding of **common themes from public comment and outreach efforts**
• Clarity on **short term priorities and leads** for 2021 implementation
• Identified options and preferences for **continued ETOD Working Group engagement**
• Brainstormed criteria and options for **pilot and demonstration projects**
• Clarity on **next steps and timeline** for implementation
Today’s Agenda

- Opening/Welcome
  - ETOD Illustration Activity

- Update: Public Comment and Outreach

- Update/Discussion: What Comes next?
  - Short-Term Implementation Priorities
  - Future of ETOD Working Group
  - Pilot Projects

- Closing
What is ETOD?

Here’s one visualization of what this could look like...

Let’s talk heart.
We hear you.

Here’s what came out of the public comment period.
ETOD Public Comments
Engagement Online

- Total page views of chi.gov/etod: 4,546
- Total downloads of the policy plan: 1,503
- Total clicks on "Other languages" content: 306
- Engagements on Twitter: 1,884
- Digital "touchpoints": 658
66 total public comments sent to the email

29 comments from organizations

35 comments from individuals

Collected from September 15th-October 30th
Overview

41 community, staff & “friends and family” meetings

332 projected meeting participants

13 media stories
<table>
<thead>
<tr>
<th>Local Groups</th>
<th>Developers</th>
<th>Transportation</th>
<th>Environmental</th>
</tr>
</thead>
<tbody>
<tr>
<td>CMAP</td>
<td>3e. Studio LLC</td>
<td>Metra</td>
<td>Environmental Law &amp; Policy Center</td>
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<td>Metropolitan Planning Council</td>
<td>The Community Builders</td>
<td>Pace Bus</td>
<td>Sustainable Englewood Initiatives</td>
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<td>Red Line Extension Coalition</td>
<td>Hispanic Housing Development Coordination</td>
<td>RTA</td>
<td>Illinois Environmental Council</td>
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<td>Roseland Heights Community Association</td>
<td>Urban Land Institute</td>
<td>Zipcar</td>
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<tr>
<td>Neighborhood Housing Services</td>
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<td>Shared Use Mobility Center</td>
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<tr>
<td>West Chesterfield</td>
<td></td>
<td>HNTB Corporation</td>
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<td>Esperanza Health Centers</td>
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<td></td>
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<td>I-Promote IL</td>
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Identifiers of Individual Respondents

- Commuters
- Community Members
- Homeowners
- Residents
- Students
- Volunteers
What was said…
Stats

- 25% of all emailed comments mentioned parking
- 18% of comments discussed expanding the Red Line
- 13% commented on housing
- 13% of comments also discussed incorporating environmental concerns into ETOD
- 10% of comments discussed investing in transportation
"A public campaign shouldn’t imply cars are evil, but rather we need lots of ways to move affordably and efficiently."

"Transportation is now the largest source of climate change pollution. While investments in public transit and a transition to electric vehicles can help, we need to address the root cause by putting housing and jobs in transit accessible locations. This plan provides the necessary policy framework for that to occur."

"I think the 'equity in procurement...' and 'encourage investment...' items are critical and glad to see them included. Investment in the south/west isn’t intended to make big developers richer and gentrify/displace the neighborhoods."
Themes from Community Conversations

- Skepticism about political will and capacity of the City to follow through recommendations
- Curiosity and interest in the pilots/demonstrations
- Need to better connect ETOD with the climate change agenda of the City and better engage sustainability community
- Need to better connect ETOD with the public health agenda of the City
- Confusion in public and media, often thinking that the ETOD plan is a transit plan
- Safety and overall friendliness of stations as a major concern/impediment for ETOD
Overarching Policy Themes

- Investing in transportation
- Equity over equality
- Creating more parking for bikes and cars
- Investing in the South & West sides of the City
- Protecting the environment
- Prioritize affordability in TOD
- Expand eligibility for TOD benefits to:
  - future rail stations
  - additional bus routes
So What’s Next?

How do we plan to implement ETOD?
From Planning to Implementation

• Overview of 2021 Implementation

• Discussion: Formalizing ETOD Work Group

• Discussion: ETOD Pilots and Demonstrations
From Planning to Implementation

• Overview of 2021 Implementation

• Discussion: Formalizing ETOD Work Group

• Discussion: ETOD Pilots and Demonstrations
## Short Term Implementation (1 of 2)

<table>
<thead>
<tr>
<th>Short Term Priority</th>
<th>Lead(s)</th>
<th>Status/Timing</th>
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<tbody>
<tr>
<td>Formulate a structure for cross-sector, inter-departmental coordination</td>
<td>MO, Elevated Chicago</td>
<td>Starting now</td>
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<tr>
<td>Identify and support the successful implementation of ETOD demonstration projects</td>
<td>MO, Elevated Chicago</td>
<td>Starting now</td>
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<tr>
<td>across the City</td>
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<tr>
<td>Finalize an ETOD evaluation framework with annual performance reporting</td>
<td>MO, Elevated Chicago</td>
<td>Early 2021</td>
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<tr>
<td>Design a health and racial equity assessment of current land use and zoning codes</td>
<td>CDPH, DPD</td>
<td>2021</td>
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<td>to inform the Citywide Plan</td>
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<td>Expand the TOD designation to ½ mile radius while working to adopt TOD Overlay</td>
<td>MO, DPD, Elevated Chicago</td>
<td>Early 2021</td>
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<tr>
<td>Zones</td>
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<td></td>
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<tr>
<td>Short Term Priority</td>
<td>Lead(s)</td>
<td>Status/Timing</td>
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<tr>
<td>Develop a comprehensive strategy to leverage publicly owned land and vacant lots</td>
<td>MO, Elevated Chicago</td>
<td>Starting now</td>
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<td>near transit for public benefit</td>
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<td></td>
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<tr>
<td>Strengthen affordability &amp; accessibility requirements for city-supported TOD</td>
<td>DOH</td>
<td>In Progress/ Target January 2021</td>
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<td>through the Affordable Requirements Ordinance (ARO)</td>
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<tr>
<td>Combining existing tools into a comprehensive ETOD Calculator to identify</td>
<td>MPC, CNT</td>
<td>In Progress</td>
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<td>equitable development opportunities</td>
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<tr>
<td>Modify City’s Qualified Allocation Plan (QAP) to include preference for building</td>
<td>DOH, MO</td>
<td>In Progress/ January 2021 REIA</td>
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<tr>
<td>affordable housing in TOD zones</td>
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From Planning to Implementation

• Overview of 2021 Implementation

• Discussion: Formalizing ETOD Work Group

• Discussion: ETOD Pilots and Demonstrations
A Brief History of the ETOD Working Group

Fall 2018: Elevated Chicago Systems
Change WG, led by MPC & CNT, and with the support of SB Friedman, develops a proposal to modify TOD ordinance requiring expansion to bus routes and ETOD policy plan that “shall be coordinated with civic stakeholder groups and provide substantial opportunity for community engagement”

Spring 2019: Elevated Chicago staff, members and partners in small WG ensure ETOD policy plan is a priority in Mayor Lightfoot’s Transition report

Winter 2019/2020: Elevated Chicago consultants recruited (MZ, JNJ, Rudd) to assist with writing of ETOD policy plan, messaging and public outreach

Fall 2020: Coordinated by City and Elevated, members of the WG participate in and contribute to public comment period

Winter 2018/2019: Ordinance passed in City Council through collaboration with Mayor Emmanuel’s Office: Small working group of about 10 members (City and Elevated) and convened by MO meets to start ETOD research and sketch policy plan

Summer/Fall 2019: New administration expands WG members from City, CMAP and developers, Elevated invites CBOs and other nonprofits, WG grows to 20+ members

Spring/Summer 2020: Working Group grows to 80+ members, meets virtually, develops 36 recommendations

4 WG meetings & 3 Workshops held
About the Working Group...

What is one thing that worked well for you?

What is one thing that could be improved?

Please put your responses in the chat box!
## Types of Organizations for Proposed Working Group

<table>
<thead>
<tr>
<th>Type of Organization</th>
<th>Examples include</th>
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<tr>
<td>Public Sector</td>
<td>Mayor’s Office, DPD, DOH, CDOT, DPD, CTA, CMAP</td>
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<tr>
<td>Community-based organizations from communities affected/bypassed by TOD</td>
<td>Emerald South Collaborative, Endeleo Institute, Esperanza Health Centers, Garfield Park Community Council, Greater Auburn Gresham Development Corp, Logan Square Neighborhood Association, North River Commission, ONE Northside</td>
</tr>
<tr>
<td>Civic and advocacy groups</td>
<td>Elevated Chicago, MPC, CNT, ATA, Access Living</td>
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<tr>
<td>Developers</td>
<td>POAH, Bickerdike</td>
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<tr>
<td>Consultants for facilitation, technical assistance, art and communications</td>
<td>MZ Strategies, Rudd Resources, JNJ Creative</td>
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In addition: A small planning/coordinating group with City reps, Elevated Chicago, and consultants

**Any reflections or feedback?**
Proposed Roles for Working Group Members

• Monitor the implementation of the ETOD policy recommendations
• Identify place-based pilots and demonstration projects
• Provide expertise and support the implementation of recommendations, pilots and demonstration projects
• Help bring in more resources for implementation
• Ensure authentic community engagement during implementation
• Be ambassadors of ETOD and the policy plan within their organizations, communities and networks

Are these the right roles?
Any modifications or expansions needed?
From Planning to Implementation

- Overview of 2021 Implementation
- Discussion: Formalizing ETOD Work Group
- Discussion: ETOD Pilots and Demonstrations
Goal: ETOD Pilot Projects as early implementation of Policy Plan recommendations and opportunities to test and learn

Key components:
- Criteria
- Selection Process
- Resources & Supports
Selection Criteria

- Potential criteria for choosing pilots include:
  - Alignment with target outcomes of driving investment in S/W and preventing displacement
  - Equity (in process and outcomes)
  - Authentic community engagement
  - Alignment with various City priorities/initiatives
  - Aldermanic and other elected official support
  - Projects that test one or more policy recommendations
  - Projects in pipeline for City support

Anything missing?
What else should be considered?
Selection Criteria

• Diversity across:
  • Geography, covering all city regions
  • Development stages
  • Markets
  • Mode of transportation
  • Development Type
  • Type of project (lot, corridor, TOD zone/e-Hub)
  • Recommendations piloted

Does this feel right? Any other considerations?
Selection Process

• Process Considerations:
  • Open call to City and community partners
  • Straightforward, not too cumbersome
  • Selection Committee with City and community members

Any reflections or feedback? Would you sign up to be part of selection committee?
Potential Resources and Supports

- Both City and non-City resources and supports for pilots
- Potential Resources or Supports for Pilots
  - Preference in existing funding opportunities
  - Technical assistance
  - City-owned vacant lots
  - Permitting

What resources might you be able offer to an ETOD pilot project? What other supports should we explore?
Wrapping Up

Our Next Steps & Timeline
Next Steps

• We will:
  • Publish public comments and summary document (Dec 2020)
  • Finalize and publish ETOD Policy Plan (Dec 2020)
  • Continue progress on 2021 implementation priorities

• Next ETOD WG Meeting: Early 2021
we know that

Equitable Transit Oriented Development

is done with the community, not to them

so thank you!